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Documents

10-Q	babs20170531_10q.htm	FORM 10-Q
EX-21.1	ex21-1.htm	Exhibit 21.1
EX-31.1	ex31-1.htm	Exhibit 31.1
EX-31.2	ex31-2.htm	Exhibit 31.2
EX-32.1	ex32-1.htm	Exhibit 32.1
EX-32.2	ex32-2.htm	Exhibit 32.2

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FORM 10-Q U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 (Mark One)

[X]	QUARTERLY REPORT PURSUANT TO		c One) SECURITIES EXCHANGE ACT OF	1934	
[]	For the quarterly period ended May 31, 2 TRANSITION REPORT UNDER SECTION		ITIES EXCHANGE ACT OF 1934		
	For the transition period from	to			
	Commission file number: 0-31555				
		BAE (Name of small busine	s, Inc.		
	Delaware			36-4389547	
	(State or other jurisdiction of inco organization)	orporation or	(I.R.S. Em	ployer Identification No.)	
		500 Lake Cook Road, Suite	475, Deerfield, Illinois 60015		
		(Address of principal exe	cutive offices) (Zip Code)		
		Issuer's telephone nu	mber (847) 948-7520		
	by checkmark whether the registrant (1) file ter period that the registrant was required t				
submitted	by check mark whether the registrant has a land posted pursuant to Rule 405 of Regul red to submit and post such files). Yes ⊠	ation S-T (§232.405 of this ch			
	by check mark whether the registrant is a large See the definitions of "large accelerated file Act.				
	elerated filer	Accelera			
Non-acce	lerated filer	Smaller	check if a smaller reporting compar reporting company g growth company	ly) ⊠ □	
	rging growth company, indicate by check n accounting standards provided pursuant to			period for complying with any new or	revised
Indicate b	by check mark whether the registrant is a sho	ell company. Yes □ No ⊠			
As of July	7 14, 2017 BAB, Inc. had: 7,263,508 shares	of Common Stock outstanding.			

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Project: babs20170531_10q

Created At: 7/13/2017 9:47:28 AM MDT

TABLE OF CONTENTS

PART I	FINANCIAL INFORMATION	3
T. 1		2
Item 1.	Financial Statements	3
Item 2	Management's Discussion and Analysis of Financial Condition and Results of Operations	10
Item 3	Quantitative and Qualitative Disclosures About Market Risk	15
Item 4	Controls and Procedures	15
PART II	OTHER INFORMATION	16
Item 1.	Legal Proceedings	16
Item 2	Unregistered Sales of Equity Securities and Use of Proceeds	16
Item 3	Defaults Upon Senior Securities	16
Item 4	Mine Safety Disclosures	16
Item 5	Other Information	16
Item 6	Exhibits	16
SIGNATURE		16

Filer: BAB, Inc.

Document Type: 10-Q

Sequence: 3

Form Type: 10-Q

Description: FORM 10-Q

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Project: babs20170531_10q

Created At: 7/13/2017 9:47:28 AM MDT

PART I

ITEM 1. FINANCIAL STATEMENTS

BAB, Inc. Consolidated Balance Sheets

		May 31, 2017	Nov	ember 30, 2016
ASSETS				
Current Assets				
Cash	\$	752,915	\$	907,116
Restricted cash	•	632,383	•	598,887
Receivables		,		ĺ
Trade accounts and notes receivable (net of allowance for doubtful accounts of \$22,256 in 2017 and \$25,319 in 2016)		50,196		50.844
Marketing fund contributions receivable from franchisees and stores		8,360		10,238
Inventories		26,741		16,130
Prepaid expenses and other current assets		79,244		81,021
Total Current Assets		1,549,839		1,664,236
Property, plant and equipment (net of accumulated depreciation of \$153,604 in 2017 and \$152,334 in 2016)		4,871		1,226
Trademarks		459,637		455,182
Goodwill		1,493,771		1,493,771
Definite lived intangible assets (net of accumulated amortization of \$123,398 in 2017 and \$114,290 in 2016)		-		9,108
Deferred tax asset		248,000		248,000
Total Noncurrent Assets		2,206,279		2,207,287
Total Assets	\$	3,756,118	\$	3,871,523
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current Liabilities				
Accounts payable	\$	53,460	\$	43,383
Accrued expenses and other current liabilities		293,528		365,169
Unexpended marketing fund contributions		641,503		609,380
Deferred franchise fee revenue		-		40,000
Deferred licensing revenue		32,440		49,226
Current and Total Liabilities		1,020,931		1,107,158
	_			
Stockholders' Equity				
Preferred shares -\$.001 par value; 4,000,000 authorized; no shares outstanding as of May 31, 2017 and November 30, 2016		-		_
Preferred shares -\$.001 par value; 1,000,000 Series A authorized; no shares outstanding as of May 31, 2017 and				
November 30, 2016		-		-
Common stock -\$.001 par value; 15,000,000 shares authorized; 8,466,953 shares issued and 7,263,508 shares				
outstanding as of May 31, 2017 and November 30, 2016		13,508,257		13,508,257
Additional paid-in capital		987,034		987,034
Treasury stock		(222,781)		(222,781)
Accumulated deficit		(11,537,323)		(11,508,145)
Total Stockholders' Equity		2,735,187		2,764,365
Total Liabilities and Stockholders' Equity	\$	3,756,118	\$	3,871,523

SEE ACCOMPANYING NOTES

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BAB, Inc. Consolidated Statements of Income For the Three and Six Month Periods Ended May 31, 2017 and 2016 (Unaudited)

	 Three months 2017	as ended May 31, 2016				ended May 31, 2016	
REVENUES							
Royalty fees from franchised stores	\$ 447,982	\$	449,713	\$	848,243	\$	856,613
Franchise fees	40,000		3,000		40,000		18,000
Licensing fees and other income	 119,895		111,727		212,355		270,704
Total Revenues	 607,877		564,440		1,100,598		1,145,317
OPERATING EXPENSES							
Selling, general and administrative expenses:							
Payroll and payroll-related expenses	261,907		242,811		508,984		520,067
Occupancy	43,934		42,948		89,795		87,738
Advertising and promotion	4,442		11,893		11,712		21,592
Professional service fees	27,253		22,655		77,574		71,532
Travel	10,150		8,360		18,876		17,336
Employee benefit expense	40,874		33,064		80,253		77,355
Depreciation and amortization	5,170		5,167		10,378		10,016
Other	 78,166		65,640		114,361		118,443
Total Operating Expenses	471,896		432,538		911,933		924,079
Income from operations	135,981		131,902		188,665		221,238
Interest income	 31		147		63		333
Interest expense	-		(397)		-		(794)
Income before provision for income taxes	136,012		131,652	_	188,728		220,777
Provision for income taxes							
Current tax	-		-		-		-
Net Income	\$ 136,012	\$	131,652	\$	188,728	\$	220,777
Net Income per Share - Basic and Diluted	\$ 0.02	\$	0.02	\$	0.03	\$	0.03
Weighted average shares outstanding - Basic and Diluted	7,263,508		7,263,508		7,263,508		7,263,508
Cash distributions declared per share	\$ 0.01	\$	0.01	\$	0.03	\$	0.04

SEE ACCOMPANYING NOTES

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BAB, Inc. Consolidated Statements of Cash Flows For the Six Months Ended May 31, 2017 and 2016 (Unaudited)

	For the six months ended May 3 2017 2016			d May 31, 2016
Operating activities				
Net income	\$	188,728	\$	220,777
Adjustments to reconcile net income to cash flows provided by operating activities:				
Depreciation and amortization		10,378		10,016
Provision for uncollectible accounts, net of recoveries		(3,063)		(2,791)
Changes in:				
Trade accounts receivable and notes receivable		3,711		(12,126)
Restricted cash		(33,496)		(81,728)
Marketing fund contributions receivable		1,878		(6,253)
Inventories		(10,611)		583
Prepaid expenses and other		1,777		(8,810)
Accounts payable		10,077		2,539
Accrued liabilities		(71,641)		(9,294)
Unexpended marketing fund contributions		32,123		87,981
Deferred revenue		(56,786)		1,012
Net Cash Provided by Operating Activities		73,075		201,906
Investing activities				
Capitalization of trademark renewals		(4,455)		(4,022)
Purchase of Equipment		(4,915)		-
Net Cash Used In Investing Activities		(9,370)		(4,022)
Financing activities				
Cash distributions/dividends		(217,906)		(290,540)
Net Cash Used In Financing Activities		(217,906)		(290,540)
Net Decrease in Cash		(154,201)		(92,656)
Cash, Beginning of Period		907,116		837,382
Cash, End of Period	\$	752,915	\$	744,726
Supplemental disclosure of cash flow information:				
Interest paid	\$	-	\$	-
Income taxes paid	\$	15,801	\$	-

SEE ACCOMPANYING NOTES

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BAB, Inc. Notes to Unaudited Consolidated Financial Statements For the Three and Six Month Periods Ended May 31, 2017 and 2016

(Unaudited)

Note 1. Nature of Operations

BAB, Inc. ("the Company") has three wholly owned subsidiaries: BAB Systems, Inc. ("Systems"), BAB Operations, Inc. ("Operations") and BAB Investments, Inc ("Investments"). Systems was incorporated on December 2, 1992, and was primarily established to franchise Big Apple Bagels® ("BAB") specialty bagel retail stores. My Favorite Muffin® ("MFM"), was acquired in 1997 and is included as a part of Systems. Brewster's® Coffee ("Brewster's") was established in 1996 and the coffee is sold in BAB and MFM locations as well as through license agreements. SweetDuet ("SD") frozen yogurt can be added as an additional brand in a BAB or MFM location. Operations was formed on August 30, 1995, primarily to operate Company-owned stores of which there are currently none. The assets of Jacobs Bros. Bagels® ("Jacobs Bros.") were acquired on February 1, 1999, and any branded wholesale business uses this trademark. Investments was incorporated September 9, 2009 to be used for the purpose of acquisitions. To date, there have been no acquisitions.

The Company was incorporated under the laws of the State of Delaware on July 12, 2000. The Company currently franchises and licenses bagel and muffin retail units under the BAB and MFM and SD trade names. At May 31, 2017, the Company had 85 franchise units and 3 licensed units in operation in 24 states. The Company additionally derives income from the sale of its trademark bagels, muffins and coffee through nontraditional channels of distribution including under a licensing agreement with Green Beans Coffee. Also, included in licensing fees and other income is Operations Sign Shop revenue. For franchise consistency and convenience, the Sign Shop provides the majority of signage to franchisees, including but not limited to, menu panels, interior and exterior signage and point of purchase materials.

The BAB franchised brand consists of units operating as "Big Apple Bagels," featuring daily baked bagels, flavored cream cheeses, premium coffees, gourmet bagel sandwiches and other related products. Licensed BAB units serve the Company's frozen bagel and related products baked daily. BAB units are primarily concentrated in the Midwest and Western United States. The MFM brand consists of units operating as "My Favorite Muffin," featuring a large variety of freshly baked muffins, coffees and related products, and units operating as "My Favorite Muffin and Bagel Cafe®," featuring these products as well as a variety of specialty bagel sandwiches and related products. The SweetDuet Frozen Yogurt & Gourmet Muffins® brand is a fusion concept, pairing self-serve frozen yogurt with MFM's exclusive line of My Favorite Muffin gourmet muffins. SD frozen yogurt can be added as an additional brand in a BAB or MFM location. Although the Company doesn't actively market Brewster's stand-alone franchises, Brewster's coffee products are sold in most franchised units.

The Company is leveraging on the natural synergy of distributing muffin products in existing BAB units and, alternatively, bagel products and Brewster's Coffee in existing MFM units. The Company expects to continue to realize efficiencies in servicing the combined base of BAB and MFM franchisees.

The accompanying condensed consolidated financial statements are unaudited. These financial statements have been prepared in accordance with the rules and regulations of the Securities and Exchange Commission. Certain information and footnote disclosures normally included in financial statements prepared in accordance with U.S. generally accepted accounting principles have been omitted pursuant to such SEC rules and regulations; nevertheless, the Company believes that the disclosures are adequate to make the information presented not misleading. These financial statements and the notes hereto should be read in conjunction with the financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended November 30, 2016 which was filed February 23, 2017. In the opinion of the Company's management, the condensed consolidated financial statements for the unaudited interim period presented include all adjustments, including normal recurring adjustments, necessary to fairly present the results of such interim period and the financial position as of the end of said period. The results of operations for the interim period are not necessarily indicative of the results for the full year.

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2. Units Open and Under Development

Units which are open or under development at May 31, 2017 are as follows:

Stores open:	
Franchisee-owned stores	85
Licensed Units	3
	88
Unopened stores with Franchise Agreements	-
Total operating units and units with Franchise Agreements	88

3. Earnings/(Loss) per Share

The following table sets forth the computation of basic and diluted earnings per share:

	For the three months ended May 31, 2017 2016		For the six month 2017		nths ended May 31, 2016		
Numerator:							
Net income available to common shareholders	\$	136,012	\$ 131,652	\$	188,728	\$	220,777
Denominator:							
Weighted average outstanding shares							
Basic and diluted		7,263,508	7,263,508		7,263,508		7,263,508
Earnings per Share - Basic and Diluted	\$	0.02	\$ 0.02	\$	0.03	\$	0.03

There were no outstanding options for the three or six months ended May 31, 2017. For the three months ended February 29, 2016 and six months ended May 31, 2016, the Company excluded 175,000 potential shares attributable to outstanding stock options from the calculation of diluted earnings per share because their inclusion would have been anti-dilutive.

4. Stock Options

In May 2001, the Company approved a Long-Term Incentive and Stock Option Plan ("Plan"). The Plan reserved and has issued 1,400,000 shares of common stock for grant. All remaining options expired on November 23, 2016 and there were no options outstanding as of May 31, 2017. As of May 31, 2016, there were 1,225,000 stock options exercised or forfeited under the Plan. All options outstanding were either forfeited or expired during the year ended November 30, 2016.

	For the six months ended:				
	May 31, 2017	May 31, 2016			
Options outstanding at beginning of year	=	237,500			
Granted	=	-			
Forfeited or expired	=	(62,500)			
Exercised	-	-			
Outstanding at end of period	<u> </u>	175,000			

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Sequence: 8

Form Type: 10-Q

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Created At: 7/13/2017 9:47:28 AM MDT

5. Goodwill and Other Intangible Assets

Accounting Standard Codification ("ASC") 350 "Goodwill and Other Intangible Assets" requires that assets with indefinite lives no longer be amortized, but instead be subject to annual impairment tests. The Company follows this guidance and has elected to early adopt ASU 2017-04 "Intangibles – Goodwill and Other" (Topic 350) in the first quarter ended February 28, 2017.

The Company tests goodwill that is not subject to amortization for impairment annually or more frequently if events or circumstances indicate that impairment is possible.

The Company has consistently conducted its annual test during the first quarter. During the quarter, management qualitatively assessed goodwill to determine whether testing is necessary. Factors that management considers in this assessment include macroeconomic conditions, industry and market considerations, overall financial performance (both current and projected), changes in management and strategy, and changes in the composition and carrying amounts of net assets. If this qualitative assessment indicates that it is more likely than not that the fair value of a reporting unit is less than its carrying value, a quantitative assessment is then performed. Based on a qualitative evaluation, management determined that the carrying value of goodwill was not impaired at February 28, 2017, and a quantitative assessment was not considered necessary. There were no factors noted at May 31, 2017 that would require additional testing.

The impairment test performed November 30, 2016 was based on a fair market value calculation using a discounted cash flow model that incorporated management's business plan projection for expected future cash flows. Based on the computation it was determined that no impairment had occurred. There have been no material changes in the first or second quarters of 2017 and it is believed that the cash flow projections are in line with current year income and expenses.

6. Recent and Adopted Accounting Pronouncements

In January 2017, the FASB issued ASU 2017-04, Intangibles- Goodwill and Other (Topic 350), which is intended to simplify the test for goodwill impairment. To simplify the subsequent measurement of goodwill, the standard eliminates Step 2 from the goodwill impairment test. Instead, an entity will perform its annual or interim goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount. An entity will recognize an impairment charge for the amount by which the carrying amount exceeds the reporting unit's fair value. An entity still has the option to perform the qualitative assessment for a reporting unit to determine if the quantitative impairment test is necessary. The amendments in this ASU are effective for the annual reporting periods beginning after December 15, 2019, including the interim periods within that reporting period. The Company elected to early adopt this guidance in the quarter ended February 28, 2017.

Revenue from Contracts with Customers, ASU 2014-09 establishes a comprehensive revenue recognition standard for virtually all industries in U.S. GAAP, including those that previously followed industry-specific guidance such as the real estate, construction and software industries. The revenue standard's core principle is built on the contract between a vendor and a customer for the provision of goods and services. It attempts to depict the exchange of rights and obligations between the parties in the pattern of revenue recognition based on the consideration to which the vendor is entitled. The standard requires five basic steps: (i) identify the contract with the customer, (ii) identify the performance obligations in the contract, (iii) determine the transaction price, (iv) allocate the transaction price to the performance obligations in the contract, (v) recognize revenue when (or as) the entity satisfies a performance obligation. Entities will generally be required to make more estimates and use more judgment than under current guidance, which will be highlighted for users through increased disclosure requirements. The ASU is effective for the Company, for fiscal years beginning after December 15, 2017. The Company will adopt ASU 2014-09 for fiscal year ending November 30, 2019 and the Company is evaluating the impact that adoption of this guidance might have on the Company's financial position, cash flows or results of operations.

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Created At: 7/13/2017 9:47:28 AM MDT

6. Recent and Adopted Accounting Pronouncements (Cont'd)

On February 25, 2016, the FASB issued ASU No. 2016-02, Leases, requiring lessees to recognize a right-of-use asset and a lease liability on the balance sheet for all leases with the exception of short-term leases. For lessees, leases will continue to be classified as either operating or finance leases in the income statement. Lessor accounting is similar to the current model but updated to align with certain changes to the lessee model. Lessors will continue to classify leases as operating, direct financing or sales-type leases. The effective date of the new standard for public companies is for fiscal years beginning after December 15, 2018. Early adoption is permitted. The new standard must be adopted using a modified retrospective transition and requires application of the new guidance at the beginning of the earliest comparative period presented. The Company will adopt ASU 2016-02 for fiscal year ending November 30, 2019 and the Company is evaluating the impact that adoption of this guidance might have on the Company's financial position, cash flows or results of operations.

In March 2016, the Financial Accounting Standards Board issued ASU 2016-04, Liabilities – Extinguishments of Liabilities (Subtopic 405-20): Recognition of Breakage for Certain Prepaid Stored-Value Products. The amendments in the ASU are designed to provide guidance and eliminate diversity in the accounting for derecognition of prepaid stored-value product liabilities. Typically, a prepaid stored-value product liability is to be derecognized when it is probable that a significant reversal of the recognized breakage amount will not subsequently occur. This is when the likelihood of the product holder exercising its remaining rights becomes remote. This estimate shall be updated at the end of each period. The amendments in this ASU are effective for the annual reporting periods beginning after December 15, 2017, including the interim periods within that reporting period. Early adoption is permitted. The Company is still evaluating the impact the guidance will have on the Company's financial position, cash flows or results of operations.

In November 2015, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2015-17, "Income Taxes (Topic 740): Balance Sheet Classification of Deferred Taxes" ("ASU 2015-17"). The standard requires that deferred tax assets and liabilities be classified as noncurrent on the balance sheet rather than being separated into current and noncurrent. ASU 2015-17 is effective for fiscal years, and interim periods within those years, beginning after December 15, 2016. Early adoption is permitted and the standard may be applied either retrospectively or on a prospective basis to all deferred tax assets and liabilities. The Company will adopt ASU 2015-17 during the year ended November 30, 2018, on a retrospective basis. The effect of this change is not expected to materially alter the Company's financial position as a whole.

Management does not believe that there are any other recently issued and effective or not yet effective pronouncements that would have or are expected to have any significant effect on the Company's financial position, cash flows or results of operations.

7. Stockholder's Equity

The Board of Directors declared a cash distribution/dividend on March 3, June 6 and September 6, 2016 of \$0.01 per share, paid April 13, July 11, and October 12, 2016, respectively. On December 5, 2016, a \$0.01 quarterly and a \$0.01 special cash distribution/dividend per share was declared and paid on January 9, 2017. On March 15, 2017, the Board of Directors declared a \$0.01 quarterly cash distribution/dividend to shareholders of record as of March 31, 2017 and paid on April 20, 2017.

On June 5, 2017, the Board of Directors declared a \$0.01 quarterly cash distribution/dividend to shareholders of record as of June 26, 2017, payable July 13, 2017.

Filer: BAB, Inc.

Document Type: 10-Q

Sequence: 10

Form Type: 10-Q

Description: FORM 10-Q

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7. Stockholder's Equity (Cont'd)

On May 6, 2013 BAB Inc. adopted a Preferred Shares Rights Agreement ("Rights Plan") and declared a dividend distribution of one right (equivalent to one one-thousandth of a preferred share), for each outstanding share of common stock. The Rights Plan is intended to protect BAB, Inc. and its stockholders from efforts to obtain control of BAB, Inc. that the Board of Directors determines are not in the best interest of BAB, Inc. and its stockholders. BAB, Inc. issued one Right for each current share of stock outstanding at the close of business on May 13, 2013. The rights will not be exercisable unless a person or group acquires 15% (20% institutional investors) or more of BAB, Inc.'s common stock ("trigger event"). Should a trigger event occur, each right entitles the registered holder to purchase from the Company one one-thousandth of a share of the Series A Participating Preferred Stock of the Company at an exercise price of \$0.90 per one-thousandth of a Preferred Share, subject to adjustment. The Rights will expire in three years from the date of declaration.

On June 18, 2014 an amendment to the Preferred Shares Rights Agreement was filed appointing American Stock Transfer & Trust Company, LLC as successor to Illinois Stock Transfer Company. All original rights and provisions remain unchanged. On August 18, 2015 an amendment was filed to the Preferred Shares Rights Agreement changing the final expiration date to mean the fifth anniversary of the date of the original agreement. All other original rights and provisions remain the same. On May 22, 2017 an amendment was filed extending the final expiration date to mean the seventh anniversary date of the original agreement. All other original rights and provisions remain the same.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Certain statements contained in Management's Discussion and Analysis of Financial Condition and Results of Operations, including statements regarding the development of the Company's business, the markets for the Company's products, anticipated capital expenditures, and the effects of completed and proposed acquisitions, and other statements contained herein regarding matters that are not historical facts, are forward-looking statements as is within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Because such statements include risks and uncertainties, actual results could differ materially from those expressed or implied by such forward-looking statements as set forth in this report, the Company's Annual Report on Form 10-K and other reports that the Company files with the Securities and Exchange Commission. Certain risks and uncertainties are wholly or partially outside the control of the Company and its management, including its ability to attract new franchisees; the continued success of current franchisees; the effects of competition on franchisees and consumer acceptance of the Company's products in new and existing markets; fluctuation in development and operating costs; brand awareness; availability and terms of capital; adverse publicity; acceptance of new product offerings; availability of locations and terms of sites for store development; food, labor and employee benefit costs; changes in government regulation (including increases in the minimum wage); regional economic and weather conditions; the hiring, training, and retention of skilled corporate and restaurant management; and the integration and assimilation of acquired concepts. Accordingly, readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company undertakes no obligation to publicly release the results of any revision to these forward-looking statements which may be made to r

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Document Type: 10-Q

Sequence: 11

Form Type: 10-Q

Project: babs20170531_10q

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Created At: 7/13/2017 9:47:28 AM MDT

General

There are 85 franchised and 3 licensed units at May 31, 2017 compared to 83 franchised and 3 licensed units at May 31, 2016. System-wide revenues for the six months ended May 31, 2017 were \$17.2 million as compared to May 31, 2016 which were \$17.4 million.

The Company's revenues are derived primarily from the ongoing royalties paid to the Company by its franchisees and receipt of initial franchise fees. Additionally, the Company derives revenue from the sale of licensed products (My Favorite Muffin mix, Big Apple Bagels cream cheese, Big Apple Bagels frozen bagels and Brewster's coffee), and through nontraditional channels of distribution (Green Beans Coffee). Also included in licensing fees and other income is Operation's Sign Shop revenue. The Sign Shop provides the majority of signage, which includes but is not limited to, posters, menu panels, outside window stickers and counter signs to franchisees to provide consistency and convenience.

Royalty fees represent a 5% fee on net retail and wholesale sales of franchised units. Royalty revenues are recognized on an accrual basis using actual franchise receipts. Generally, franchisees report and remit royalties on a weekly basis. The majority of month-end receipts are recorded on an accrual basis based on actual numbers from reports received from franchisees shortly after the month-end. Estimates are utilized in certain instances where actual numbers have not been received and such estimates are based on the average of the last 10 weeks' actual reported sales.

The Company recognizes franchise fee revenue upon the opening of a franchise store or upon the signing of a Master Franchise Agreement. Direct costs associated with the franchise sale are deferred until the franchise fee revenue is recognized. These costs include site approval, construction approval, commissions, blueprints and training costs.

The Company earns licensing fees from the sale of BAB branded products, which includes coffee, cream cheese, muffin mix and frozen bagels from a third-party commercial bakery, to the franchised and licensed units.

As of May 31, 2017, the Company employed 15 full-time employees at the Corporate office. The employees are responsible for corporate management and oversight, accounting, advertising and franchising. None of the Company's employees are subject to any collective bargaining agreements and management considers its relations with its employees to be good.

Results of Operations

Three Months Ended May 31, 2017 versus Three Months Ended May 31, 2016

For the three months ended May 31, 2017 and 2016, the Company reported net income of \$136,000 and \$132,000, respectively. Total revenue of \$608,000 increased \$44,000, or 7.8%, for the three months ended May 31, 2017, as compared to total revenue of \$564,000 for the three months ended May 31, 2016.

Royalty fee revenue of \$448,000, for the quarter ended May 31, 2017, decreased \$2,000, or 0.4%, from the \$450,000 for quarter ended May 31, 2016.

Franchise fee revenues of \$40,000, for the quarter ended May 31, 2017, increased \$37,000 from \$3,000 for the quarter ended May 31, 2016. There were two store openings in the quarter ended May 31, 2017 compared to one transfer in the three months ending May 31, 2016.

Filer: BAB, Inc. Document Type: 10-Q Sequence: 12 Form Type: 10-Q Description: FORM 10-Q Created By: RDG Filings

Project: babs20170531 10g Created At: 7/13/2017 9:47:28 AM MDT

Licensing fee and other income of \$120,000, for the quarter ended May 31, 2017, increased \$8,000, or 7.1% from \$112,000 for the quarter ended May 31, 2016. The franchise agreement for UAE and the Middle East with Mont Royal General Trading, LLC, has terminated and it has been restructured as a licensing agreement with Mont Royal Restaurant and Café, LLC for the UAE only. With the restructured license agreement there is an annual license fee of \$2,500 per year for the location opened in 2015 and \$7,500 per year for each additional location. We received a \$10,000 license fee the second quarter 2017 and none in the same period 2016, offset by a \$2,000 decrease in Sign Shop revenue from the second quarter May 31, 2017 compared to May 31, 2016.

Total operating expenses of \$472,000, for the quarter ended May 31, 2017 increased \$39,000, or 9.0% from \$433,000 for the quarter ended May 31, 2016. The 2017 increase was primarily due to an increase in payroll and payroll tax expense of \$19,000, franchise development expense of \$14,000, franchise compliance expense of \$9,000, employee benefit expense of \$8,000, legal expenses of \$5,000 and travel expense of \$2,000. The increased expenses were offset by decreases in advertising and promotion expense of \$7,000 and a decrease of \$11,000 in cost of goods sold for the Sign Shop.

Interest expense and interest income netted to less than a \$1,000 in the quarters ended May 31, 2017 and same period 2016.

Earnings per share, as reported for basic and diluted outstanding shares for the quarter ended May 31, 2017 and 2016 was \$0.02.

Six Months Ended May 31, 2017 versus Six Months Ended May 31, 2016

For the six months ended May 31, 2017 and 2016, the Company reported net income of \$189,000 and \$221,000, respectively. Total revenue of \$1,101,000 decreased \$44,000, or 3.8%, for the six months ended May 31, 2017, as compared to total revenue of \$1,145,000 for the six months ended May 31, 2016.

Royalty fee revenue of \$848,000, for the six months ended May 31, 2017, decreased \$9,000, or 1.1%, from the \$857,000 for the six months ended May 31, 2016. Royalty revenues decreased primarily because 2016 was leap year and included one additional day's sales.

Franchise fee revenues of \$40,000, for the six months ended May 31, 2017, decreased \$22,000, or 122.2%, from the \$18,000 for the six months ended May 31, 2016. Two stores were opened for the six months of 2017 compared to four transfers in the six months ended May 31, 2016.

Licensing fee and other income of \$212,000, for the six months ended May 31, 2017, decreased \$59,000, or 21.8%, from \$271,000 for the six months ended May 31, 2016. The decrease in 2017 was primarily due to a one time nontraditional vendor rebate payment in 2016 of \$40,000, a decrease in Sign Shop revenue of \$9,000, a decrease in settlement income of \$5,000 and a decrease in nontraditional revenue of \$5,000 for the six months ended May 31, 2017 compared to the same period 2016.

Total operating expenses of \$912,000 decreased \$12,000, or 1.3%, for the six months ended May 31, 2017, from \$924,000 for the same period 2016. The decrease was primarily due to a decrease in payroll and payroll related expenses of \$11,000, a decrease in advertising expenses of \$10,000 and a decrease in general expenses of \$4,000, which included decreased Sign Shop cost of goods sold for the six months ended May 31, 2017 compared to the same period 2016. This was offset by an increase in legal fees of \$6,000, an increase in employee benefit expense of \$3,000, an increase in travel of \$2,000 and an increase in occupancy of \$2,000 for the six months ended May 31, 2017 compared to the same period 2016.

Interest income and interest expense for the six months ended May 31, 2017 and 2016 netted to less than a \$1,000.

Filer: BAB, Inc.

Document Type: 10-Q

Sequence: 13

Form Type: 10-Q

Created By: RDG Filings

Project: babs20170531 10g

Created At: 7/13/2017 9:47:28 AM MDT

There was no income tax expense recorded for the six months ended May 31, 2017 and 2016.

Earnings per share, as reported for basic and diluted outstanding shares for the six months ended May 31, 2017 and 2016 was \$0.03 per share.

Liquidity and Capital Resources

At May 31, 2017, the Company had working capital of \$529,000 and unrestricted cash of \$753,000. At November 30, 2016 the Company had working capital of \$557,000 and unrestricted cash of \$907,000.

During the six months ended May 31, 2016, the Company had net income of \$189,000 and operating activities provided cash of \$73,000. The principal adjustments to reconcile the net loss to cash provided in operating activities for the six months ending May 31, 2016 were depreciation and amortization of \$10,000 less a provision for uncollectible accounts of \$3,000. In addition, changes in operating assets and liabilities decreased cash by \$123,000. During May 31, 2016, the Company had net income of \$221,000 and operating activities provided cash of \$202,000. The principal adjustments to reconcile the net loss to cash provided in operating activities for the six months ending May 31, 2016 were depreciation and amortization of \$10,000 less a provision for uncollectible accounts of \$3,000. In addition changes in operating assets and liabilities decreased cash by \$26,000.

The Company used \$9,000 and \$4,000 for investing activities for the six months ended May 31, 2017 and 2016, respectively.

The Company used \$218,000 and \$291,000 for cash distribution/dividend payments during the six month period ended May 31, 2017 and 2016, respectively.

On June 5, 2017, the Board of Directors declared a \$0.01 quarterly cash distribution/dividend to shareholders of record as of June 26, 2017, payable July 13, 2017. Although there can be no assurances that the Company will be able to pay cash distributions/dividends in the future, it is the Company's intent that future cash distributions/dividends will be considered based on profitability expectations and financing needs and will be declared at the discretion of the Board of Directors. It is the Company's intent going forward to declare and pay cash distributions/dividends on a quarterly basis if warranted.

The Company believes execution of its cash distribution/dividend policy will not have any material adverse effects on its cash or its ability to fund current operations or future capital investments.

Cash Distribution and Dividend Policy

It is the Company's intent that future cash distributions/dividends will be considered after reviewing profitability expectations and financing needs and will be declared at the discretion of the Board of Directors. Due to the general economic downturn and its impact on the Company, there can be no assurance that the Company will generate sufficient earnings to pay out cash distributions/dividends. The Company will continue to analyze its ability to pay cash distributions/dividends on a quarterly basis.

The Company believes that for tax purposes the cash distributions declared in 2017 may be treated as a return of capital to stockholders depending on each stockholder's basis or it may be treated as a dividend or a combination of the two. Determination of whether it is a cash distribution, cash dividend or combination of the two will not be made until after December 31, 2017, as the classification or combination is dependent upon the Company's earnings and profits for tax purposes for its fiscal year ending November 30, 2017.

The Company believes execution of this policy will not have any material adverse effect on its ability to fund current operations or future capital investments.

Filer: BAB, Inc. Document Type: 10-Q Sequence: 14 Description: FORM 10-Q

Form Type: 10-Q Created By: RDG Filings Project: babs20170531 10g Created At: 7/13/2017 9:47:28 AM MDT

Recent and Adopted Accounting Pronouncements

In January 2017, the FASB issued ASU 2017-04, Intangibles-Goodwill and Other (Topic 350), which is intended to simplify the test for goodwill impairment. To simplify the subsequent measurement of goodwill, the standard eliminates Step 2 from the goodwill impairment test. Instead, an entity will perform its annual or interim goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount. An entity will recognize an impairment charge for the amount by which the carrying amount exceeds the reporting unit's fair value. An entity still has the option to perform the qualitative assessment for a reporting unit to determine if the quantitative impairment test is necessary. The amendments in this ASU are effective for the annual reporting periods beginning after December 15, 2019, including the interim periods within that reporting period. The Company elected to early adopt this guidance in the quarter ended February 28, 2017.

Revenue from Contracts with Customers, ASU 2014-09 establishes a comprehensive revenue recognition standard for virtually all industries in U.S. GAAP, including those that previously followed industry-specific guidance such as the real estate, construction and software industries. The revenue standard's core principle is built on the contract between a vendor and a customer for the provision of goods and services. It attempts to depict the exchange of rights and obligations between the parties in the pattern of revenue recognition based on the consideration to which the vendor is entitled. The standard requires five basic steps: (i) identify the contract with the customer, (ii) identify the performance obligations in the contract, (iii) determine the transaction price, (iv) allocate the transaction price to the performance obligations in the contract, (v) recognize revenue when (or as) the entity satisfies a performance obligation. Entities will generally be required to make more estimates and use more judgment than under current guidance, which will be highlighted for users through increased disclosure requirements. The ASU is effective for the Company, for fiscal years beginning after December 15, 2017. The Company will adopt ASU 2014-09 for fiscal year ending November 30, 2019 and the Company is evaluating the impact that adoption of this guidance might have on the Company's financial position, cash flows or results of operations.

On February 25, 2016, the FASB issued ASU No. 2016-02, Leases, requiring lessees to recognize a right-of-use asset and a lease liability on the balance sheet for all leases with the exception of short-term leases. For lessees, leases will continue to be classified as either operating or finance leases in the income statement. Lessor accounting is similar to the current model but updated to align with certain changes to the lessee model. Lessors will continue to classify leases as operating, direct financing or sales-type leases. The effective date of the new standard for public companies is for fiscal years beginning after December 15, 2018. Early adoption is permitted. The new standard must be adopted using a modified retrospective transition and requires application of the new guidance at the beginning of the earliest comparative period presented. The Company will adopt ASU 2016-02 for fiscal year ending November 30, 2019 and the Company is evaluating the impact that adoption of this guidance might have on the Company's financial position, cash flows or results of operations.

In March 2016, the Financial Accounting Standards Board issued ASU 2016-04, Liabilities - Extinguishments of Liabilities (Subtopic 405-20); Recognition of Breakage for Certain Prepaid Stored-Value Products. The amendments in the ASU are designed to provide guidance and eliminate diversity in the accounting for derecognition of prepaid stored-value product liabilities. Typically, a prepaid stored-value product liability is to be derecognized when it is probable that a significant reversal of the recognized breakage amount will not subsequently occur. This is when the likelihood of the product holder exercising its remaining rights becomes remote. This estimate shall be updated at the end of each period. The amendments in this ASU are effective for the annual reporting periods beginning after December 15, 2017, including the interim periods within that reporting period. Early adoption is permitted. The Company is still evaluating the impact the guidance will have on the Company's financial position, cash flows or results of operations.

Filer: BAB, Inc.

Document Type: 10-Q

Sequence: 15

Form Type: 10-Q

Created By: RDG Filings

Project: babs20170531 10g

Created At: 7/13/2017 9:47:28 AM MDT

In November 2015, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2015-17, "Income Taxes (Topic 740): Balance Sheet Classification of Deferred Taxes" ("ASU 2015-17"). The standard requires that deferred tax assets and liabilities be classified as noncurrent on the balance sheet rather than being separated into current and noncurrent. ASU 2015-17 is effective for fiscal years, and interim periods within those years, beginning after December 15, 2016. Early adoption is permitted and the standard may be applied either retrospectively or on a prospective basis to all deferred tax assets and liabilities. The Company will adopt ASU 2015-17 during the year ended November 30, 2018, on a retrospective basis. The effect of this change is not expected to materially alter the Company's financial position as a whole.

Management does not believe that there are any other recently issued and effective or not yet effective pronouncements that would have or are expected to have any significant effect on the Company's financial position, cash flows or results of operations.

Critical Accounting Policies

The Company has identified significant accounting policies that, as a result of the judgments, uncertainties, uniqueness and complexities of the underlying accounting standards and operations involved could result in material changes to its financial condition or results of operations under different conditions or using different assumptions. The Company's most critical accounting policies are related to revenue recognition, valuation of long-lived and intangible assets, deferred tax assets and the related valuation allowance. Details regarding the Company's use of these policies and the related estimates are described in the Company's Annual Report on Form 10-K for the fiscal year ended November 30, 2016, filed with the Securities and Exchange Commission on February 23, 2017. There have been no material changes to the Company's critical accounting policies that impact the Company's financial condition, results of operations or cash flows for the three or six months ended May 31, 2017.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

BAB, Inc. has no interest, currency or derivative market risk.

ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

Our management, with the participation of both our Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) under the Securities and Exchange Act of 1934, as amended (the "Exchange Act"), as of the end of the period covered by this report. Based on such evaluation, both our Chief Executive Officer and Chief Financial Officer have concluded that, as of May 31, 2017 our disclosure controls and procedures are effective (i) to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms and (ii) to ensure that information required to be disclosed by us in the reports that we submit under the Exchange Act is accumulated and communicated to our management, including our executive and financial officers, or persons performing similar functions, as appropriate, to allow timely decisions regarding required disclosure.

Changes in Internal Control Over Financial Reporting

There have been no changes in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15(d)-15(f) under the Exchange Act) during the six months of fiscal year 2017 to which this report relates that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting

Compliance with Section 404 of Sarbanes-Oxley Act

The Company is in compliance with Section 404 of the Sarbanes-Oxley Act of 2002 (the "Act").

Filer: BAB, Inc.

Document Type: 10-Q

Sequence: 16

Form Type: 10-Q

Description: FORM 10-Q

Project: babs20170531_10q

Description: FORM 10-Q

Created By: RDG Filings

Created At: 7/13/2017 9:47:28 AM MDT

PART II

ITEM 1. LEGAL PROCEEDINGS

We are subject to various legal proceedings and claims, either asserted or unasserted, which arise in the ordinary course of business. While the outcome of such proceedings or claims cannot be predicted with certainty, management does not believe that the outcome of any of such proceedings or claims will have a material effect on our financial position. We know of no pending or threatened proceeding or claim to which we are or will be a party.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

None.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

ITEM 4. MINE SAFETY DISCLOSURES

Not applicable

ITEM 5. OTHER INFORMATION

None.

ITEM 6. EXHIBITS

See index to exhibits

SIGNATURE

In accordance with the requirements of the Exchange Act, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BAB, Inc.

Dated: July 14, 2017

/s/ Geraldine Conn Geraldine Conn Chief Financial Officer Filer: BAB, Inc. Document Type: 10-Q Sequence: 17
Form Type: 10-Q Created By: RDG Filings
Project: babs20170531_10q Created At: 7/13/2017 9:47:28 AM MDT

INDEX TO EXHIBITS

(a) EXHIBITS

The following exhibits are filed herewith.

INDEX NUMBER	DESCRIPTION
3.1	Articles of Incorporation (See Form 10-KSB for year ended November 30, 2006)
3.2	Bylaws of the Company (See Form 10-KSB for year ended November 30, 2006)
4.1	Preferred Shares Rights Agreement (See Form 8-K filed May 6, 2013, and Amended June 18, 2014, August 18, 2015 and May 22, 2017)
10.2	Long-Term Incentive and Stock Option Plan (See Form 10-K for year ended November 30, 2015 filed February 24, 2016)
21.1	List of Subsidiaries of the Company
31.1, 31.2	Section 302 of the Sarbanes-Oxley Act of 2002
32.1, 32.2	Section 906 of the Sarbanes-Oxley Act of 2002

101.INS XBRLInstance Document, filed herewith101.SCH XBRLTaxonomy Extension Schema Document, filed herewith101.CAL XBRLTaxonomy Extension Calculation Linkbase Document, f

101.CAL XBRLTaxonomy Extension Calculation Linkbase Document, filed herewith101.DEF XBRLTaxonomy Extension Definition Linkbase Document, filed herewith101.LAB XBRLTaxonomy Extension Label Linkbase Document, filed herewith101.PRE XBRLTaxonomy Extension Presentation Linkbase Document, filed herewith

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Form Type: 10-Q

Project: babs20170531_10q

Document Type: EX-21.1

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Created At: 7/13/2017 9:47:28 AM MDT

Exhibit 21.1

SUBSIDIARIES OF BAB, INC.

BAB Systems, Inc., an Illinois corporation

BAB Operations, Inc., an Illinois corporation

BAB Investments, Inc., an Illinois corporation

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Description: EXHIBIT 31.1

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Created At: 7/13/2017 9:47:28 AM MDT

Exhibit 31.1

CERTIFICATION OF THE CHIEF EXECUTIVE OFFICER PURSUANT TO RULE 13A-14 (a) OR RULE 15d-14 (a) OF THE SECURITIES EXCHANGE ACT OF 1934.

- I, Michael W. Evans, certify that:
- (1) I have reviewed this quarterly report on Form 10-Q of BAB, Inc.
- (2) Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- (3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- (4) The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a 15(e) and 15d 15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a 15(f) and 15d 15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- (5) The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 14, 2017 by <u>/ s/ Michael W. Evans</u>
Michael W. Evans, Chief Executive Officer

Filer: BAB, Inc.

Document Type: EX-31.2

Form Type: 10-Q

Description: EXHIBIT 31.2

Project: babs20170531_10q

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Description: EXHIBIT 31.2

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Created At: 7/13/2017 9:47:28 AM MDT

Exhibit 31.2

CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO RULE 13A-14 (a) OR RULE 15d-14 (a) OF THE SECURITIES EXCHANGE ACT OF 1934.

- I, Geraldine Conn, certify that:
- (1) I have reviewed this quarterly report on Form 10-Q of BAB, Inc.
- (2) Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- (3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the small business issuer as of, and for, the periods presented in this report;
- (4) The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a -15(e) and 15d -15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d -15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- (5) The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 14, 2017

<u>By: /s/ Geraldine Conn</u>

Geraldine Conn, Chief Financial Officer

Filer: BAB, Inc.

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Created At: 7/13/2017 9:47:28 AM MDT

Exhibit 32.1

BAB, Inc. CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350 AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the BAB, Inc. (the "Company") Quarterly Report on Form 10-Q for the period ended May 31, 2017, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Michael W. Evans, Chief Executive Officer of the Company, certify pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

1. The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities and Exchange Act of 1934, as amended; and

2. The information contained in the Report fairly presents, in all material respects, the financial condition, results of operations, and cash flows of the Company.

Date: July 14, 2017 By: <u>/s/ Michael W. Evans</u>

Michael W. Evans, Chief Executive Officer

Filer: BAB, Inc.

Document Type: EX-32.2

Form Type: 10-Q

Description: EXHIBIT 32.2

Project: babs20170531_10q

Document Type: EX-32.2

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Created At: 7/13/2017 9:47:28 AM MDT

Exhibit 32.2

BAB, Inc. CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350 AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the BAB, Inc. (the "Company") Quarterly Report on Form 10-Q for the period ended May 31, 2017, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Geraldine Conn, Chief Financial Officer of the Company, certify pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

1. The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities and Exchange Act of 1934, as amended; and

2. The information contained in the Report fairly presents, in all material respects, the financial condition, results of operations, and cash flows of the Company.

Date: July 14, 2017 By: /s/ Geraldine Conn

Geraldine Conn, Chief Financial Officer